

School Attendance Matters Campaign September 2022

Copy	Graphic	Text Description
<p>🗨️ Are you ready for the new school year?</p> <p>📅 Make every day count and aim for 100% school attendance.</p> <p>#SchoolAttendanceMatters – see our guide to achieving good attendance 👉 https://bit.ly/SchoolAttendanceMatters</p>		<p><i>Two school boys are running.</i></p> <p><i>Text: Make everyday count. Let's aim for 100% school attendance.</i></p> <p><i>#SchoolAttendanceMatters</i></p>
<p>🔔 Schools are about to start back!</p> <p>🕒 Did you know that being 15 minutes late every day to school means a loss of two weeks of education per year?</p> <p>#SchoolAttendanceMatters – discover our guide to good attendance 👉 https://bit.ly/SchoolAttendanceMatters</p>		<p><i>Teenage girl talks to schoolteacher.</i></p> <p><i>Text: Give them every chance at a bright future</i></p> <p><i>#SchoolAttendanceMatters</i></p>
<p>🕒 Are they showing up to school on time?</p> <p>✗ Don't let them miss out; every school day matters.</p> <p>You can help them reach 100% school attendance! Check out our guide 👉 https://bit.ly/SchoolAttendanceMatters</p>		<p><i>Three teenage boys stand together with their arms around each other smiling.</i></p> <p><i>Text: 90% of success is showing up. What are they missing out on?</i></p> <p><i>#SchoolAttendanceMatters</i></p>

<p>School is more than books 📖 it helps children to:</p> <ul style="list-style-type: none"> 😊 Develop social skills and confidence 😊 Prepare for adult life and routine 😊 Be curious about the world and gain a desire to learn <p>Start off the school year well; see our tips for good attendance 👉 https://bit.ly/SchoolAttendanceMatters #SchoolAttendanceMatters</p>	 <p>School is about more than what they learn in the classroom.</p> <p>#SchoolAttendanceMatters</p> <p>wakefieldcouncil</p>	<p><i>Young schoolgirls are running in the playground.</i> Text: <i>School is about more than what they learn in the classroom.</i> #SchoolAttendanceMatters</p>
<p>The link between attendance and attainment in school is clear 🧠.</p> <p>The more time a pupil is in school, the more they increase their opportunity to fulfil their potential 🙌.</p> <p>Do your part; look at our guide for 100% school attendance 👉 https://bit.ly/SchoolAttendanceMatters #SchoolAttendanceMatters</p>	 <p>They have got to be here to succeed here.</p> <p>#SchoolAttendanceMatters</p> <p>wakefieldcouncil</p>	<p><i>Three young school children smiling and raising their hands.</i> Text: <i>They have got to be here to succeed here.</i> #SchoolAttendanceMatters</p>
<p>It's a new school year 🎒</p> <p>Help them to achieve their full potential 😊</p> <p>A child who is absent for a day of school per week misses the equivalent of two years of their school life!</p> <p>Discover our #SchoolAttendanceMatters guide for advice and tips 👉 https://bit.ly/SchoolAttendanceMatters</p>	 <p>When you miss school, you miss out.</p> <p>#SchoolAttendanceMatters</p> <p>wakefieldcouncil</p>	<p><i>A group of teenagers sit on the step of school in their uniform.</i> Text: <i>When you miss school, you miss out.</i> #SchoolAttendanceMatters</p>